



NIEK VAN DEN BERK

PERSONAL PROFILE

I am a second-year master student of Industrial Design at Eindhoven University of Technology. I focus on user research (Service Design), trends & market innovation (Business Design) and app design (UX design) within design projects. I have a lot of experience communicating and collaborating with companies and working within project groups.

SKILLS & EXPERTISE

- Assertive, confident, hardworking, highly experienced with teamwork
- Eye for detail, structured, punctual, critical,
- Very experienced with digital software: Adobe software, graphic design, website management, copywriting, Microsoft Excel, Microsoft Word, Microsoft PowerPoint, coding in Python, Miro, data collection & aggregation.

LANGUAGES

Mother tongue: Dutch
Other languages: English (C2)
German (B1)
French (A1)

GET INTO CONTACT

Telephone: +31 6 18 53 35 80
Email: niekvdenberk@gmail.com
Adress: Mecklenburgstraat 35, 5615PZ, Eindhoven, Netherlands
Birth date & place: 27-02-1999, Veghel, Netherlands

WORK EXPERIENCE

Website beheer

- CEC student webteam TU Eindhoven | July 2021 - now
- Customise TU/e website within the backend surrounded Typo 3.
 - Create and edit pages.
 - Contacting TU/e staff.

Student assistant Study information team

- Open days & experience days TU/e | February 2019 - now
- Presentations & information during the open days and experience days
 - Touring students around the campus.

UX Design internship

- CM.com | September 2022 - February 2023
- Improving marketing software within a team of developers.
 - Customer satisfaction research and strategy formulation.

Student assistant PIV

- B1 studenten | February 2021 - June 2021
- Hybrid PIV coach for first-year undergraduate PIV students
 - Communicating experiences and teaching students.

Service design stagair

- Koos Service Design | September 2020 - January 2021
- Developing new brand and business strategies.
 - Part of multi-stakeholder project on innovation within a municipality.

ACADEMIC BACKGROUND

University of Technology Eindhoven

- Bachelor Industrial Design | Graduated in June 2021
- Focus on various projects. Both research and business-related.
 - Board member study association Lucid (2019-2020)
 - Chair and secretary within various committees.

Elde College Schijndel

- Bilingual VWO | Graduated in June 2017
- VWO N&T N&G.
 - International Baccalaureate: English A, Language & Literature (2017).
 - Cambridge Advanced English (2014).

